

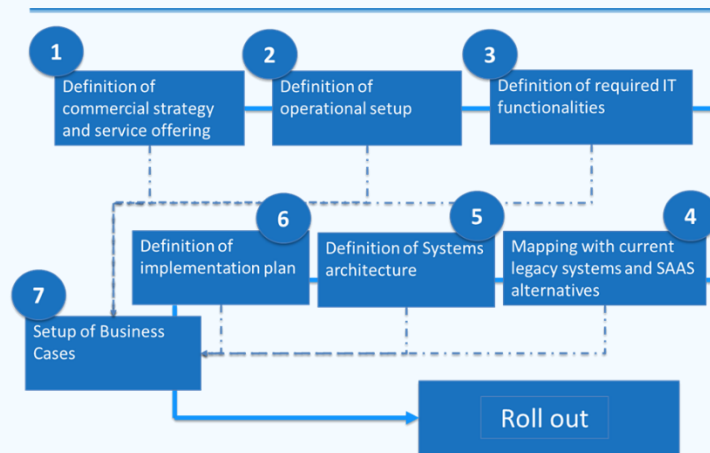
# ICT Strategy

Within SKS & Partners we recognise the fact that adapting to e-Commerce has a huge impact on the ICT strategy and ICT systems of a company, being it a carrier, freight forwarder or postal operator.

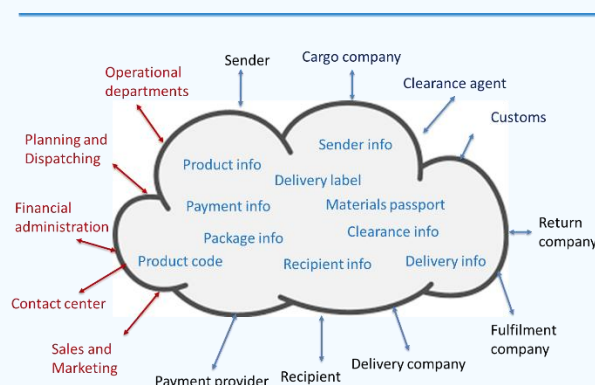
In our practice we have on several occasions been confronted with the fact that one of the major elements in the development of an effective e-Commerce strategy for logistical companies is the development and implementation of systems that are supporting e-Commerce business. Examples of the specification and development of ICT systems we encountered:

- Domestic planning and dispatching systems that are tailored to the delivery of parcels and are supporting the realisation of delivery options
- Planning systems for international networks that are supporting the interaction with cargo companies and the integration with different local delivery organisations (amongst others postal operators)
- Product classification systems that are enabling for the provision of compliant product information and are facilitating the use of fast-track Custom Clearance lanes by making use of correct pre-advises
- Full Landed Cost and DDP systems that are hugely improving the experience of the receiving customer and are in the cross border e-Commerce area leading to less cart abandonment and repeated purchases.

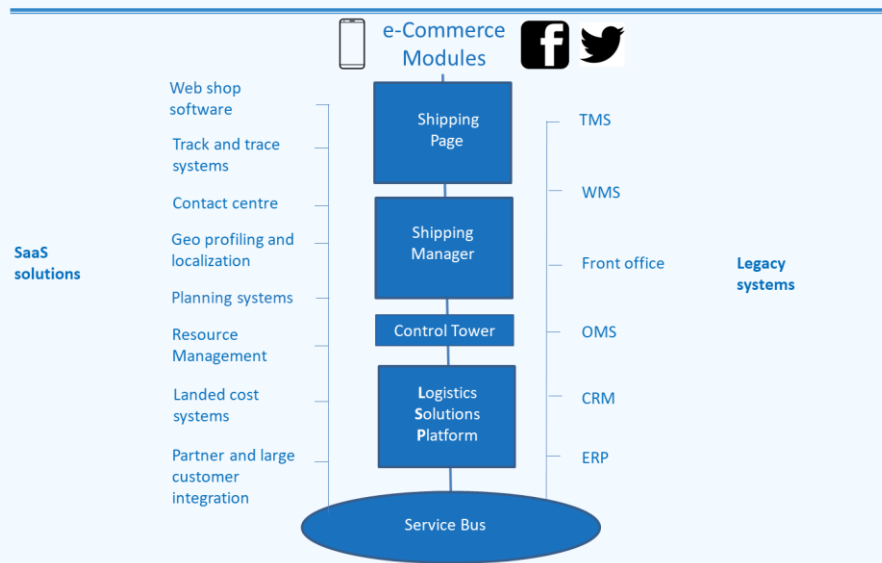
SKS & partners has a well-structured approach to specify, motivate for and realise the required systems:



Our experts and partners are knowledgeable about the newest Software as a Service (SaaS) solutions and can introduce the right and state of the art Block Chain and Cloud based concepts.



In our practice we have often recognised that an efficient integration of existing legacy systems with new SaaS based solutions is the most efficient (and less time consuming) way to adapt the companies systems architecture to the very fast developing e-Commerce industry requirements.



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SKS & Partners is in short supporting a very pragmatic approach to ICT.



For more information please contact .....

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